



“working collaboratively to bolster the vitality of Downtown Hudson”

Support the Businesses that Support Your Community



START A BUSINESS BOOT CAMP APPLICATION

All seminars run from 6:30-8:30PM in the Hudson Appliance Community Room, 171 Main Street, 2nd Floor.

April 26 *Building the Foundation: Incorporating & Financial Planning*

May 3 *Protecting Your Business: Understanding Insurance and Cash Management*

May 10 *Location, Location, Location! Understanding Lease Agreements & How to Make Your Real Estate More Appealing to Consumers*

May 17 *Attracting and Retaining Customers: Successful Sales, Marketing & Customer Service Tips That Will Drive Revenue*

May 24 *Your Staff is Your Greatest Asset: Hiring, Motivating, Training, and Retaining High Performing People*

June 7 *Technology You Need and Building a Successful Business Plan*

Name: _____

Mailing Address: _____

Phone: _____

Email: _____

Proposed Business Name: _____

Type of Business: _____

Brief Business Description: _____

Please include a check for \$99, made out and mail to the following:

Hudson Business Association
P.O. Box 150
Hudson, MA 01749

www.HudsonBusinessAssociation.com

PO Box 150, Hudson, MA 01749

Phone: 978-562-3352 Ext. 16 • Email: dj@hudsonappliance.com